

<Music>

Rise and shine. Sunrise Biscuit Kitchen. Good morning.

Looking out the window rolling biscuit. I love it.

I knew the sunrise, because I use to make biscuits over there, but that was a long time ago.

Biscuits have always been a part of southern tradition and especially North Carolina tradition.

My name is David Allen and my home is Chapel Hill, NC, originally from Aurora, NC but I made the transition here when I went to school here at Chapel Hill.

John Carmady, my original partner in Sunrise, approached me to start Sunrise Biscuits. I said I would help him but I would be gone in December. That was 38 years ago.

Chapel Hill is a particularly unique restaurant because we were the first drive-thru only in NC

<Nats food, hot chocolate>

So these guys have been here how long? Probably a few hours 4:30 so it's 6:30 now for Randy the manager and Linda the biscuit maker. Without her biscuits Sunrise Biscuits is not in business.

You are kind of the face of sunrise biscuits.

A lot of people come through here and I will wave, and if they bring their animals, I wave at them too.

Linda you must dream of making biscuits in your sleep.

I actually did sometimes dream of biscuits.

I also dream of biscuits. <laughs>

My grandmother was actually one of the inspirations of how we make biscuits.

My mother is the youngest of 17 children.

As a really young child I watched my grandmother make biscuits and I would stand there and get flour all over me. She taught me the basics of how to make a good biscuit.

One of the keys to a great biscuit is not overworking the dough.

Takes 'em and picks them up gently. Keep flour on her hands. About 15 to a pan. From there they will go into the oven for about 15 minutes until they are nice and golden.

We've taken basic properties to give you lots of combinations.

You can get a BLT biscuit. You can get what is now a "Bad Grampa."

Tell us how the Bad Grampa got its name.

There was a movie filmed here. And the character was an elderly gentleman and not a very nice grandpa as he should have been. So he didn't know what to order and this is what the staff came up with. So its what they came up with. One of our top sellers. Chicken and cheese is our top seller, but this complete meal is the next top seller.

Special events there are cars lined around the building and across the bridge. They know we are fast and are amazed at how quickly the order is ready.

What is it that you love about their biscuits?

I don't know they are so fresh and its almost like you made it from home.

Do you come here a lot?

Yeah. Well...yeah.

You seem a little hesitant...Like you don't want to admit you have a biscuit addiction.

Well yeah, I don't want to admit it, it's kind of embarrassing. But yeah.

Anything else?

Breakfast the great thing about it is people are loyal. They are creatures of habit. They don't wake up in the morning and say, 'Where am I going to have breakfast this morning?' If they have a spot that they know they are going to get a hot coffee, fresh biscuit, good food, quick service, they are going to be loyal to that place.